

TAMMY HU

tamhu.design@gmail.com
tammyhu.com
linkedin.com/in/tammyhu-design

SKILLS

LANGUAGES

English
Mandarin Chinese

PROFICIENT IN

Figma / Adobe XD
Photoshop / Illustrator
Illustrations / Visual Design
UX Design
User Research / Usability Testing
Speculative Design

FAMILIAR WITH

HTML / CSS
R / Python
Javascript
Java

ACTIVITIES

Lead Illustrator / Voyage Magazine
Sept 2019 – Sept 2022

UI/UX Designer / KiwiLink
June 2020 – February 2021

Designer / Design for America
August 2019 – June 2021

EDUCATION

University of Washington *Seattle*

BS Biology + BS Human Centered Design and Engineering

Class of 2023 / GPA 3.9 / Annual Dean's List

EXPERIENCE

PRODUCT DESIGNER

Storygrounds *Aug 2023 – Present*

- Leading 0-1 projects and feature launches for an innovative webcomic space while working to establish a cohesive design system in the organization
- Conceptualizing and designing explorations to create moments of delight and improved usability in the GenAI technology space utilizing user insights and data
- Collaborating with engineers and product partners on multiple Alpha launches with 1500+ pre-registered users

PRODUCT DESIGN INTERN

Zendesk *June 2022 – Aug 2022*

- Led multiple SaaS design projects and supported designers within the Growth and Monetization team, creating prototypes in onboarding and buy areas that have been shipped to over 160,000 customers
- Collaborated closely with engineering, content, and product leaders by facilitating meetings, timelines, 15+ user studies, and feedback sessions
- Prioritized accessibility, Zendesk's existing design system, and implementation feasibility. Contributed new design patterns

WEB DESIGN INTERN

Design Museum *May 2021 – Sept 2021*

- Executed designs in a non-profit space within a WordPress environment
- Maintained their current website and branding in collaboration with founders and project managers. Developed prototypes for future layouts to increase site engagement

UX ADVISOR

OpenCare App *Sept 2020 – Dec 2020*

- Contributed to the healthcare start-up space by guiding UX priorities to improve user engagement based on user feedback and competitive analysis
- Built a design system and component library utilizing the app's existing implementation, in collaboration with the lead software engineer