TAMMY HU

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SKILLS

LANGUAGES
English
Mandarin Chinese

PROFICIENT IN
Figma / Adobe XD
Photoshop / Illustrator
Illustrations / Visual Design
UX Design
User Research / Usability Testing
Speculative Design

FAMILIAR WITH
HTML / CSS
R / Python
Javascript
Java

ACTIVITIES

Teaching Assistant / Design Methods
Mar 2023 — June 2023

Lead Illustrator / Voyage Magazine
Sept 2019 — Sept 2022

Designer / Design for America
August 2019 — June 2021

EDUCATION

University of Washington *Seattle*
BS Biology + BS Human Centered Design and Engineering
Class of 2023 / GPA 3.9 / Annual Dean's List

EXPERIENCE

PRODUCT DESIGNER
Storygrounds *Aug 2023 — Present*
- Spearheading 0-1 product initiatives for an innovative webcomic platform, currently preparing for public launch following successful Alpha testing with 1,500+ users
- Drove cross-functional collaboration with engineering and product teams to rapidly iterate on key features including GenAI tools, responsive web, CMS, and payment infrastructure based on critical user insights
- Established and maintained a cohesive design system that unifies the user experience across the platform and enhances team productivity

PRODUCT DESIGN INTERN
Zendesk *June 2022 — Aug 2022*
- Led multiple SaaS design projects and supported designers within the Growth and Monetization team, creating prototypes in onboarding and buy areas that have been shipped to over 160,000 customers
- Collaborated closely with engineering, content, and product leaders by facilitating meetings, timelines, 15+ user studies, and feedback sessions
- Prioritized accessibility, Zendesk's existing design system, and implementation feasibility. Contributed new design patterns

UX RESEARCHER / DESIGNER
UW HCDE Department *June 2020 — April 2023*
- Conducted iterative research and prototyping across healthcare and disaster awareness projects, leading focus groups and collaborating with cross-functional research teams
- Synthesized insights from 20+ usability testing sessions to drive data-based design decisions and created compelling deliverables that secured stakeholder buy-in

UX ADVISOR
OpenCare App *Sept 2020 — Dec 2020*
- Built a comprehensive design system and component library for a healthcare startup while providing strategic UX guidance to improve user engagement based on competitive analysis and user feedback